

# **Exhibit 1**

Blue-light-filtering lenses for any pair &gt;

WARBY PARKER

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## HISTORY



Warby Parker was founded with a rebellious spirit and a lofty objective: to offer designer eyewear at a revolutionary price, while leading the way for socially conscious businesses.

Every idea starts with a problem. Ours was simple: glasses are too expensive. We were students when one of us lost his glasses on a backpacking trip. The cost of replacing them was so high that he spent the first semester of grad school without them, squinting and complaining. (We don't recommend this.) The rest of us had similar experiences, and we were amazed at how hard it was to find a pair of great frames that didn't leave our wallets bare. Where were the options?

It turns out there was a simple explanation. The eyewear industry is dominated by a single company that has been able to keep prices artificially high while reaping huge profits from consumers who have no other options.

We started Warby Parker to create an alternative.

By circumventing traditional channels, designing glasses in-house, and engaging with customers directly, we're able to provide higher-quality, better-looking prescription eyewear at a fraction of the going price.

We believe that buying glasses should be easy and fun. It should leave you happy and good-looking, with money in your pocket.

We also believe that everyone has the right to see.

Almost one billion people worldwide lack access to glasses, which means that 15% of the world's population cannot effectively learn or work. To help address this problem, Warby Parker partners with non-profits like VisionSpring to ensure that for every pair of glasses sold, a pair is distributed to someone in need.

There's nothing complicated about it. Good eyewear, good outcome.



**Buy a Pair,  
Give a Pair**  
Making an impact



**Design**  
From concept to  
construction



**Culture**  
Step into our  
office



Get the inside scoop on new frames, events, and more

Email



## PRODUCTS

Eyeglasses  
Sunglasses  
Contacts  
New collections  
Scout by Warby Parker  
Accessories  
Gift cards

## SHOP ONLINE

Try 5 for free  
Virtually try on frames

## GET A PRESCRIPTION

Book an eye exam  
Renew a prescription  
Measure your PD

## VISIT A STORE

Find a location

## EDUCATION






Insurance  
Eyeglasses lens guide  
Sunglasses lens guide  
Eyewear A to Z  
How our glasses are made  
Flexible spending

## ABOUT US

Our story  
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Customer reviews  
Jobs  
Wearing Warby  
Impact and Equity

## Need a hand?

We're available by phone (888.492.7297) and chat every day from 9 a.m.–10 p.m. ET.

      
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